

TOURISM

Continued from page 1

its products, but it needs more products to develop and drive traffic. The great news is that things have been getting better and better over the last five years.

The occupancy rate is up as is the rate of spending, Reinders said. The area needs more hotels and resorts to make it attractive to tourists, adding that the expansion plans to build a hotel at the Barona Indian Reservation were encouraging, as are those for the Viejas Outlet Center. "I'm bullish on San Diego," Reinders said. Later during a question period, he said that he believes the city will win the Super Bowl for 2003, another boost for the

Western Mechanical completes hotel improvements for three hotels

SANTEE—Santee-based Western Mechanical Heating and Air Conditioning has completed HVAC system improvements for three hotels owned by the Sunstone Hotels group, according to Rob Svendsen, general manager of the contracting firm specializing in HVAC system installation

industry.

Matthew Deline, president of San Diego Hotel Reservations, stressed the idea of creating concept packages based on interests such as golf, casinos, sports and wine tours by working with hotels. Suppliers for the tourist industry need to have excellent web sites as increasing numbers of hotel reservations are made through the internet.

"We need new market technologies and improved booking opportunities for lodging properties. We need unique selling projects," Deline said.

President/CEO Cathy Anderson of the San Diego Film Commission also stressed the need for packages that can appeal to the film industry. "Film com-

panies want locations that work, government cooperation, and workable budgets," she said as she described the millions of dollars that film crews, using local products and services, leave in a city.

The commission, an independent nonprofit organization, exists to serve both the community and the film industry. It maintains a directory of resources that suppliers can use.

The last speaker was Wes Johnson, executive director of Accessible San Diego, an organization designed to improve accessibility to lodging properties and destinations for the 20% of Americans who have disabilities of one sort or another. He pointed out that goals listed in the Dis-

abilities Act, such as parking places and rest rooms, are readily achievable.

Johnson, who uses a wheel chair due to spinal cord injuries, had worked with the staff at both Viejas Casino and the Alpine Community Center to create ideal conditions. He congratulated both entities on the excellent results and the ease with which he had been able to move around the community center. He urged the suppliers to use his organization's information center and printed guide to available services to increase business by creating packages that appeal to disabled people.

ALPINE—Tourism industry leaders gathered at the Alpine Community Center April 20 to participate in the East County Tourism Summit 1999. The luncheon event featuring five speakers who represent various phases of the tourist industry, discussed how best to serve East County communities. They shared their enthusiasm with representatives of hotels, casinos, golf resorts, visitor bureaus, parks and associated businesses.

Headquartered at 9926 Prospect Ave. #116, in Santee, Western Mechanical Heating and Air Condi-

tioning specializes in the installation, maintenance, and repair of HVAC systems and computerized control systems for commercial, industrial and apartment properties.

Sales associates from Century 21 Able's reach Centurion level

EL CAJON—Top-producing sales associates at Century 21 Able East County, in El Cajon, were recently honored with the 1998 Centurion Producer Award.

Jim Carmichael, Berj Ghazil, Ruth Pugh, Kathleen Lee, Doris Eastlick, Karen Snow and Grace Brickner all received the Centurion designation, the most prestigious award given by the Century 21 system. Only about one percent of thousands of sales associates nationwide qualify for the honor. Carmichael ranked first and Ghazil ranked fifth of the 81 San Diego County Century 21 sales associates who received the Centurion award.

Reynolds moved to San Diego in 1954 from Chicago. He started in construction as a laborer for his father-in-law, a remodeling contractor. In 1974, he earned his contractor's license and founded his company.

"I was totally surprised by it," Reynolds said. "They told my wife and kids a couple of weeks beforehand, and they did a really good job of keeping it a secret from me."

For the past several years, Reynolds Communities, based in El Cajon,

Mike Reynolds honored by San Diego City Council

EL CAJON — Recognized for his "friendly, honest, fair and unmatched integrity and professionalism" throughout the building industry and community, Mike Reynolds was honored with a day of his own on April 19 by the San Diego City Council.

In a resolution signed by all members of the council, the local builder was honored for his "outstanding service" to the community and the Building Industry Association.

Reynolds was present at the council meeting when the resolution was presented by Councilwoman Barbara Warden, although his wife and kids had kept the honor a secret.

"I was totally surprised by it," Reynolds said. "They told my wife and kids a couple of weeks be-

Lemon Grove
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East County summit sets goals

Regional
visitor's
center to
encourage
tourism

By Chris Mac Kenzie

ALPINE—Tourism industry leaders gathered at the Alpine Community Center April 20 to participate in the East County Tourism Summit 1999. The luncheon event featuring five speakers who represent various phases of the tourist industry, discussed how best to serve East County communities. They shared their enthusiasm with representatives of hotels, casinos, golf resorts, visitor bureaus, parks and associated businesses.

Chuck Hansen, president of the San Diego East Visitors Bureau and vice president of marketing for Viejas Casino, reminded his listeners that visitors look for fun, entertainment and valuable experiences. "We must increase awareness that East County is a fun destination," he said.

Hansen listed the bureau's goals for the coming year as it continues to make East County



Photos by Chris Mackenzie

Displaying the new East County Tourism map and compass given to each of the speakers, were Cathy Anderson, president/CEO of the San Diego Film Commission and Matthew Deline of the San Diego Hotel Reservations.

a fun destination. Plans for a regional visitor's center to be opened in the Viejas Outlet Center will augment the work of the one in La Mesa on Nebo Drive.

"Alpine is a key entry point for visitors to East County," he said, "so this is a logical location."

The bureau also plans to participate in San Diego's celebration of Fleet Week in July, encourage an increase in membership, increase visitor spending by six percent, advertise on carefully chosen television

shows and prepare the county for millennium celebrations.

Reint Reinders, president of the San Diego Convention and Visitors Bureau, an organization active in promoting tourism, discussed future trends and forecasts for the visitor industry during the next five years.

"The Convention and Visitors Bureau is the brand name of San Diego," he said, "East County is one of

See TOURISM page 6

Century 21
All Service
combines
forces

EL CAJON—Century 21 All Service has announced the completion of the remodel, expansion and upcoming consolidation of the El Cajon and Broadway offices at the Jamacha Road office in El Cajon.

The newly remodeled Jamacha office is approximately 7,700 square feet and will house some 80 real estate agents. The extensive remodel included major construction of new offices, rearrangement of floor plans to include a state-of-the-art marketing area, computer and research area, conference facilities, computer systems, and high speed phone lines for simultaneous MLS and Internet functions.

The company is ranked third in the Century 21 system for the Southern California Region. It is the oldest and largest Century 21 office in East San Diego County and has been serving East County residents for nearly 30 years.

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It is amazing how many things you can shop for on the Internet. As a matter of fact, I can not think of many things that cannot be found on-line. And of course, homes are no exception. There are sites and links and home pages regarding real estate in most major cities. And these sites are probably visited now more than ever.

At first, the real estate industry fought the public dissemination of listed properties. The Boards of Realtors wanted to keep the coveted listing information available only through member Realtors. The computer database known as the Multiple Listing Service (MLS) included information available only to member Realtors. Allowing the public to access this information was feared as the end of all usefulness of the real estate agent.

Little did the real estate associations know that just the opposite would occur. The Internet did not hamper the Realtor's efforts. It stimulated it. By giving the public limited access to the Multiple Listing Service, the worldwide web has become a mega-marketing billboard exposing properties worldwide rather than countywide and advertising to an international marketplace rather than a local marketplace.



The term "limited" is very important. Addresses and other vital information are generally excluded from the on-line postings. A buyer must still call a Realtor to get the important details.

Get the most out of the Internet!

Maximize your Internet efforts by first hiring a Realtor. Secondly, try the site **Realtor.com**, perhaps the largest real estate site on the Web. After you select a home, write down the MLS number, call your Realtor with this number and he can look up availability, the address, and other vital information about the property.

The Internet does not replace the MLS. Data on the Web can be old and stale, particularly in a fast paced real estate market. That is to say that the data is not "real time", and may be weeks old. It is therefore important to use the Internet as general information and rely on your Realtor for specific information.

complete MLS access to the public, your Realtor will always have the "real time" information.

Jeff Campbell is a full-time Realtor with Century 21 All Service Realtors in East County and can be reached at 800-782-5510 and 619-445-3322.

PUBLIC NOTICES

• Lemon Grove •

LOAN 10-0757
OTHER 183941-5
TS 5383 JKE
A P NUMBER 577-260-38-00

NOTICE OF
TRUSTEE'S SALE

TRUSTEE'S SALE
UNDER DEED OF TRUST
YOU ARE IN DEFAULT UNDER A
DEED OF TRUST, DATED October
14, 1991, UNLESS YOU TAKE ACTION
TO PROTECT YOUR PROPERTY.
IT MAY BE SOLD AT A PUBLIC
SALE. IF YOU NEED AN EXPLANATION
OF THE NATURE OF THE PROCEEDING
AGAINST YOU, YOU SHOULD CONTACT A LAWYER.

NOTICE is hereby given that
STATEWIDE GROUP INC. DBA
STATEWIDE FORECLOSURE SER-
VICES, a California corporation as
trustee, or successor trustee, or substituted
trustee pursuant to the Deed of
Trust executed by CRAIG ORLAND
LAKE and RITA LAKE, HUSBAND
AND WIFE AS JOINT TENANTS
Recorded on 10/29/1991 as Instrument
No. 1991-0557747 in Book Page of offi-

savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state. In the event tender other than cash is accepted the Trustee may withhold the issuance of the Trustee's Deed until funds become available to the payee or endorsee as a matter of right.

matter of right.
 Said sale shall be made, but without
 covenant or warranty, express or im-
 plied regarding title, possession or en-
 cumbrances to satisfy the
 indebtedness secured by said Deed
 advances thereunder, with interest as
 provided therein and the unpaid principal
 balance of the Note secured by said
 Deed with interest thereon as provided
 in said Note, fees, charges and expenses
 of the trustee and the trusts created
 by said Deed of Trust.
 Dated: 04/13/1999
 STATEWIDE GROUP INC., as said
 Trustee
 DBA STATEWIDE FORECLOSURE
 SERVICES
 4355 RUFFIN ROAD, SUITE 110
 SAN DIEGO, CA 92123-4307
 (619) 571-7862
 /s/Janet Edwards
 JANET EDWARDS
 VICE PRESIDENT

Lemon Grove Review
April 20, 27 & May 4, 1999

• Spring Valley •

NOTICE OF TRUSTEE'S SALE TS
NO. 1998053200137 **Loan No.**
6510895 **FILED IN PUBLIC NOTICE NO 044-3316612**
 I, **CHIAU-AN CHEN**, as Trustee under and pursuant to a deed of trust, dated 10/06/1995, recorded 10/06/1995, UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU. YOU SHOULD CONTACT A LAWYER ON 05/18/1999 at 10:00 A.M. **Lonestar Mortgage Services, LLC**, as duly appointed Trustee under and pursuant to Deed of Trust recorded 10/06/1995 as Instrument No. 1995-0458801, in book - page - of Official Records in the office of the County Recorder of San Diego County, State of California. Executed by Jiwon S. Chhina, and Sukhinder K. Chhina, husband and wife as joint tenants will sell at public auction to the highest bidder (or other form of payment authorized by 2924(b) of the Uniformed Services of the United States) at the South entrance to the County Courthouse 200 West Broadway, San Diego, CA 92101, all right title and interest therein owned to and now held by the said Defendant to and in the property situated in, said County of San Diego and described as: As more fully described in the above mentioned Deed of Trust. APN # 578-320-33-00. The

street address and other common designation if any, of the real property described above is purported to be 8630 Santa Anita Avenue Spring Valley California 91777. The undersigned Trustee disclaims any liability for any incorrectness of the street address or any other information shown hereon if any shown herein. Said sale will be made but without covenant or warranty expressed or implied regarding title, possession or encumbrances. The remaining net proceeds, sum of the net amount secured by said Deed of Trust, with interest thereon as provided in said note(s) advances if any under the terms of said Deed of Trust, less charges and expenses incurred by the Trustee and costs created by said Deed of Trust. The total amount of the unpaid balance of the obligation secured by the property to be sold and reasonable estimated costs expenses and attorney's fees shall be paid to the initial publication of this notice of sale. The Notice of Sale is \$119,776.82. The beneficiary under said Deed of Trust heretofore executed and delivered to the Trustee has signed and written Declaration of Default and Election to Sell and a written Notice of Default and Election to Sell. The undersigned caused said Notice of Default and Election to Sell to be recorded in the county of San Diego where the property is located at Lonestar Mortgage Services, LLC as Trustee, Attention: Vickie Salas, 15000 Surveyor Boulevard Suite 250 Addison Texas 75001. For more information call 972-447-7728 Date 04/23/2019.

LONESTAR MORTGAGE SERVICES, LLC IS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. IF YOU HAVE ANY INFORMATION ABOUT THIS DEBT PLEASE CALL 800-368-6999 OR BE USED FOR ANY OTHER PURPOSE.

APPROVED 4/27 5/4 5/11

NOTICE OF TRUSTEE'S SALE

TS No. 99-00111 Loan No. 2276827
Title Order No. 03124735 Investor/Ins-
urer No. 7770011427 APN No. 579-

993-15-00
YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 04/15/98 UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY IT MAY BE SOLD AT A PUBLIC SALE. YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU. YOU SHOULD CONTACT A LAWYER. Notice is hereby given that CTC Real Estate Services FKA CTC Foreclosure Services Corporation, as duly appointed trustee pursuant to the Deed of Trust executed by CARLOS YUMAN and MIRIAM YUMAN, HUSBAND AND WIFE AS JOINT TENANTS dated 04/15/98 and recorded 05/06/98, as Official Recorder in the 998-0264586, of Instrument Records in the office of the County Recorder of the State of California

will sell on 05/04/99 at 12:00PM. AT THE ENTRANCE TO THE CITY HALL EAST, 300 NORTH COAST HIGHWAY OCEANSIDE, CA at public auction to the highest bidder for cash or check as described below payable in full at time of sale, all right, title and interest conveyed to and now held by if under said Deed of Trust, in the property situated in said County and State and as more fully described in the above referenced Deed of Trust. The street address and other common designation if any, of the real property described above is purported to be 1640 SAN BERNARDINO AVENUE, SPRING VALLEY CA 91977. The undersigned Trustee disclaims any liability for the correctness of the street address and other common designation if any, shown herein. The total amount of the unpaid advance with interest thereon of the obligation secured by the property to be sold plus reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$159830 54 It is possible that at the time of sale the opening bid may be less than the total indebtedness due. In addition to cash, the Trustee will accept cashier's checks drawn on any state or national bank, or a cashier's check drawn on any other financial institution.

NOTICE OF TRUSTEE'S SALE

NOTICE
T.S. A/C No. F0220-TB Loan No
1174165 APN # 501-174-500
**YOU ARE IN DEFAULT UNDER A
DEED OF TRUST DATED OCTOBER
26, 1993 UNLESS YOU
TAKE ACTION TO PROTECT YOUR
PROPERTY. IT MAY BE SOLD AT A
PUBLIC SALE.**
**YOU ARE IN AN EXPLANATION
OF THE NATURE OF THE PROCEEDING
AGAINST YOU. YOU
SHOULD CONTACT A LAWYER.**
On May 18, 1999 at 10:00 AM, Profes-
sional Lenders Alliance, LLC as the
duly
appointed Trustee under and pursuant
to Deed of Trust, recorded on October
26, 1993 as Instrument No. 1993-
0726693 of Official Records in the of-
fice of
the County Recorder of San Diego,
State of California. Executed by
Thomas E
Sage, an unmarried man and Peggy L.
Sage, a married woman as tenants

WILL SELL AT PUBLIC AUCTION TO THE HIGHEST BIDDER FOR CASH
(payable at time
of sale in lawful money of the United
States, by cash, a cashier's check
drawn by a state or national bank, a

Trustee Sale Number 36743-F CA Loan#
9716184 TSG# 9930253-11 Notice of
Trustees Sale You are in default under a
Deed of Trust Dated 01/12/94 Unless you
take action to protect your property it may be
sold at a public sale. If you need an explana-
tion of the nature of the proceeding against
you, you should contact a lawyer. On
05/11/99 at 10:00 AM Attorneys Equity
National Corporation (Trustee) 23721
Rushmore Drive, Lake Forest, CA 92650 as the

East County Economic Prosperity Month

EAST COUNTY—The Prosperity Month Kick-Off will be held at a breakfast at the American Legion Hall, and hosted by the East County Regional Chamber of Commerce, 7:15 to 9 a.m., Friday, May 7 at the American Legion Hall, located at 8118 University Ave., in La Mesa.

Also on May 7 and 8, there will be theme-related activities at the Lemon Grove Olde Time Days. For more information on those dates, call the Lemon Grove Chamber of Commerce at 469-9621.

On May 11, the EDEDC Financial Services Committee will host a seminar featuring Marney Cox, a Senior Economist from SANDAG, from 5 to 7 p.m. Cox will be speaking on "San Diego Regional Economic Prosperity Strategy." For more information contact ECEDC at 462-3312.

On May 14, the 11th Annual Bus Tour of East County leaves the Weld Boulevard Trolley Station in El Ca-

jon at 8 a.m. and returns at 12:30 p.m. Registration for the event begins at 7 a.m. and buses depart at 8 a.m. This event is co-sponsored by the San Diego East Visitors Bureau.

The following day, May 15, there will be a "hose cutting" ceremony at the water conservation xeriscape garden at Cuyamaca College, beginning at 9:15 a.m.

On May 19, at 5:30 p.m., the East County Multi-Chamber Mixer will be at Gillespie Field. For more information, call 440-6161.

A week later, from 8 a.m. to noon, May 26, the Workforce Development Conference will be held at the El Cajon Community Center and Library.

Capping off the month-long series of events is the fourth annual "State of the East County Celebration" on May 27 from 4:30 to 8:30 p.m. at the Heritage of the Americas Museum, Xeriscape Garden, and Amphitheater on the Cuyamaca College Campus.

Mike Reynolds honored by San Diego City Council

EL CAJON — Recognized for his "friendly, honest, fair and unmatched integrity and professionalism" throughout the building industry and community, Mike Reynolds was honored with a day of his own on April 19 by the San Diego City Council.

In a resolution signed by all members of the council, the local builder was honored for his "outstanding service" to the community and the Building Industry Association.

Reynolds was present at the council meeting when the resolution was presented by Councilwoman Barbara Warden, although his wife and kids had kept the honor a secret.

"I was totally surprised by it," Reynolds said. "They told my wife and kids a couple of weeks beforehand, and they did a really good job of keeping it a secret from me."

For the past several years, Reynolds Communities, based in El Cajon, has been East County's largest builder of homes and apartments. Sun River in Alpine is his newest community. In the first week the project opened, 30 homes were sold, making it Reynolds' fastest selling project in the company's 24 years.

The resolution noted that Reynolds is CEO of, "...a self-made San Diego-based company," that is one of the city's, "...10 most reputable builders, having mapped and developed more than 3,000 lots over the past 24 years."

Last year, Reynolds was inducted into the Building Industry Association Hall of Fame, the organization's most prestigious honor. He was the only honoree for 1998 and only the 11th since the award was founded in 1994 to honor lifetime contributions to the building industry. Reynolds was president of the organization in 1987.

Reynolds moved to San Diego in 1954 from Chicago. He started in construction as a laborer for his father-in-law, a remodeling contractor. In 1974, he earned his contractor's license and founded his company.

"I think one of the reasons the city council selected me for this resolution is that we started out as a remodeling contractor and became successful as a home builder," Reynolds said.

Free home security devices installed

EAST COUNTY—Labor's Community Service Agency has implemented a Home Security Rehabilitation Program, funded through a Community Development Block Grant from San Diego City and San Diego County.

This program provides for inspection and installation of security devices such as security screen doors with dead bolt locks or motion sensor lights for low- to moderate-income homeowners free of charge.

This program is geared to allow the homeowners that live within the boundaries

of the designated area, such as elderly, handicapped and disabled families with young children, or those living alone, to feel more secure and protected from burglaries. In cooperation with the city council and county supervisor's

"Neighborhood Fight Against Crime," many qualified homeowners have applied for security inspections and installations.

For more information on this Free Home Security Program, contact Charles Espinosa at (619) 299-0296, Monday through Friday, from 8:30 a.m. to 4:30 p.m.

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Burnham Retail Group awarded leasing contract for Santana Village in Santee

SAN DIEGO — Rick Puttkammer, managing director of the Burnham Retail Group, announces that Westwood Financial has awarded them the exclusive leasing contract for Santana Village in Santee.

Burnham's John Jennings, Rob Ipollito and Pete Bethea will serve as marketing agents for the 85,768 square foot neighborhood Lucky Center, which is located at 9780 Magnolia Avenue.

Currently, the center is 83 percent leased to tenants including Jack In The Box, Del Taco, Round table Pizza and Subway.

"We are pleased to add Santana Village to the Burnham Retail Group's growing portfolio of high quality assets located throughout Southern California," said Puttkammer. "This center is well positioned in Santee and Lucky's sales volumes are excellent."

The Burnham Retail Group is a special-

ized industry group within John Burnham Real Estate, a leading Southern California firm offering comprehensive real estate expertise.

They have offices in San Diego, Orange, Los Angeles, San Bernardino and Riverside counties.

The Burnham Retail Group provides a complete range of retail real estate services. Services specifically offered are real es-

tate management and marketing, leasing and sales, investment sales, tenant representation, consulting and valuation, and construction and finance.

Additionally, the group has a dedicated administrative and market research support staff.

The Burnham web address is www.johnburnham.com